



Michael Kuhndt

Executive Director
Wuppertal Institute

Michael Kuhndt, Founder and Executive Director of the Collaborating Centre on Sustainable Consumption and Production (CSCP) with more than 20 years of experience in the fields of international co-operation, development and sustainability.

He has cooperated with organizations such as UNEP, UNIDO, Worldbank, ILO, the European Commission, the Wuppertal Institut, the Global e-Sustainability Initiative, and various European consumer good companies as well as ministries and associations of the medium-sized industry. In addition, he managed programs in the fields of strategy development for sustainable consumption, development / set up for an approach for sustainable lifestyles, upscaling of sustainable business models, triple bottom line innovation based on multistakeholder approaches on enterprise level, on value chains and industry level.

In addition, he implemented programmes for numerous multinational companies including the European Aluminium Association, Rewe Group, Metro Cash&Carry, PUMA, Henkel, Nestlé, Barclays Bank, Canon, EMI, Hewlett Packard, Nokia, Matsushita, Motorola and Deutsche Telekom.

Michael Kuhndt was Co-Chairman of the Task Force on Sustainable Consumption and Green Development at the China Council for International Cooperation on Environment and Development (CCICED) and has been a member of various international advisory boards as well as expert groups and has been lecturing at several universities.

Paper: How Governments can Engage Civil Society in Promoting SCP-based Lifestyles, Tourism and Create Low-Carbon Cities